

Todd Blyleven - Leading Through Trauma

Speaker | Author | Songwriter | TEDx Speaker | Former Professional Athlete | Mass Shooting Survivor

Introduction

Todd Blyleven is a TEDx speaker, former professional athlete, Major League Baseball scout, sports executive, three-time author, songwriter, poet, and survivor of the Route 91 Las Vegas mass shooting. His keynote platform, Leading Through Trauma, helps audiences understand how to walk through pain, pressure, fear, grief, loss, and adversity without allowing those experiences to define who they become.

Todd's story is rooted in one unimaginable night, but his message is built for everyday people, teams, leaders, churches, schools, athletes, first responders, executives, and organizations facing the weight of real life. Most audiences will never run toward gunfire or carry wounded strangers out of a mass shooting, but everyone has faced something that changed them. Todd helps people identify what they are carrying, breathe through it, lead through it, and find the strength to keep moving forward.

Through powerful storytelling, practical lessons, faith, vulnerability, music, leadership principles, and lived experience, Todd serves as the guide on stage, helping audience members see themselves as the hero of their own story.

About Todd Blyleven

Todd Blyleven grew up in the world of professional baseball as the son of MLB Hall of Fame pitcher Bert Blyleven. He went on to play professional baseball, work as a Major League Baseball scout and scouting supervisor, build sports technology, lead marketing and partnership strategy, and serve in executive roles across the sports industry.

On October 1, 2017, Todd's life changed forever during the Route 91 Harvest Festival mass shooting in Las Vegas. After getting his family to safety, Todd made the decision to go back in. For nearly eight hours, he helped carry the wounded, supported first responders and medical personnel, and carried more than 30 people in his arms and over his shoulder. Some survived. Some did not. That night left Todd with trauma, grief, questions, and memories he would later have to face through EMDR therapy, faith, peer support, and years of healing.

Today, Todd speaks across the country on resilience, leadership, trauma, mental wellness, faith, and the courage to stand back up again. His work now includes keynote speaking, three published books, original songwriting, music released to streaming and radio, poetry, apparel, online courses, and his broader personal brand, I'm Going In.

What makes Todd's message unique is the intersection of his life experiences: professional sports, scouting, corporate leadership, faith, trauma recovery, songwriting, authorship, and a powerful true story of courage during one of the darkest nights in modern American history. Todd does not speak to be seen as the hero. He speaks to help others become the hero in their own lives.

Signature Keynote

“Leading Through Trauma”

How to Walk Through Pain, Pressure, and Adversity Without Losing Yourself

Leading Through Trauma is Todd Blyleven’s signature keynote and can be adapted for corporations, athletic departments, schools, churches, first responders, military groups, leadership conferences, and community events.

This keynote helps audiences understand that trauma is not limited to tragedy. Trauma can come from loss, divorce, betrayal, fear, burnout, job pressure, leadership stress, family struggles, athletic failure, financial hardship, grief, or the quiet battles people carry every day.

Todd uses his story from Las Vegas, his journey through EMDR therapy, his faith, his sports and leadership background, and lessons from his books and songs to help audiences walk away with practical tools, emotional perspective, and renewed strength.

What Audiences Will Learn

Audience members will learn how to:

- Recognize the weight they are carrying without being defined by it.
- Understand that trauma looks different for every person.
- Lead with vulnerability, courage, empathy, and strength.
- Breathe through pressure instead of burying pain.
- Build resilience through faith, connection, support, and action.
- Develop a healthier response to adversity, stress, and emotional fatigue.
- Support others who may be silently carrying trauma, grief, fear, or burnout.
- Reframe pain into purpose and hardship into forward movement.
- Walk with trauma instead of allowing trauma to control their life.
- Become the kind of leader, teammate, parent, coach, employee, or person others can trust in difficult moments.

Why Bring Todd to Your Organization?

Todd brings more than a speech. He brings a life story, a leadership framework, and a message that stays with people long after the event is over.

Organizations bring Todd in because his message helps audiences:

- Build stronger, more connected teams.
- Improve trust, empathy, and emotional awareness.
- Create healthier conversations around mental wellness and resilience.
- Strengthen leadership through vulnerability and authenticity.
- Encourage people to ask for help before they reach a breaking point.
- Help athletes, employees, students, first responders, and leaders understand that strength and struggle can exist at the same time.
- Inspire people to take action in their own lives, not just feel motivated for a moment.

Todd's presentation is especially valuable for organizations that want to invest in the person behind the role, the employee, athlete, coach, leader, student, first responder, or team member who is carrying more than others may see.

Speaking Topics and Adaptable Presentations

- “Leading Through Trauma”
 - Helping individuals and organizations walk through pain, pressure, and adversity with strength, faith, and purpose.
- “Resilience in Action”
 - Lessons from professional sports, scouting, corporate leadership, trauma recovery, and real-life adversity.
- “The Person Behind the Player”
 - Designed for athletic programs, coaches, schools, and teams, helping leaders invest in athletes beyond performance, statistics, and wins.
- “Faith, Healing, and the Courage to Keep Moving”
 - A church, ministry, or faith-based message focused on God, healing, hope, and learning how to walk forward after pain.

Books, Music, and Creative Storytelling

Todd is the author of three books, including *Walking With Your Trauma*, *Scout Like a Pro*, and *Understanding Today's Modern Baseball Analytics*. His writing reflects the different lanes of his life: trauma healing, baseball evaluation, sports technology, player development, and personal growth.

Todd is also a songwriter and poet whose music is inspired by faith, resilience, country, family, strength, healing, and the human experience. His songs have been released across major streaming platforms and played on the radio. When appropriate, Todd can integrate selected lyrics, music clips, or song stories into his keynote presentations to create a deeper emotional connection with the audience.

This combination of speaking, writing, music, and lived experience allows Todd to deliver presentations that are not only powerful but memorable, personal, and unique.

Follow-Up Opportunities

Todd can also be brought back after a keynote for deeper engagement, including:

- Executive leadership sessions
- Small-group workshops
- Team development conversations
- Athletic department or coaching staff sessions
- First responder and peer-support discussions
- Church leadership or men's group sessions
- Mental wellness and resilience follow-up programming
- Book, course, or apparel integration for attendees

Todd's goal is not to give a one-time motivational speech and leave. His goal is to become a meaningful resource inside the organization's ecosystem of leadership, resilience, mental wellness, and personal development.

Ideal Audiences

Todd's message connects with:

- Corporations and business leaders
- Leadership conferences
- Churches and faith-based organizations
- Schools, colleges, and universities
- Athletic departments and sports teams
- Coaches, athletes, and parents
- First responders, military, and public safety groups
- Healthcare and trauma-support communities
- Mental wellness and resilience events
- Community organizations and nonprofit groups

Testimonials

"Todd's vulnerability and honesty were inspiring, and his message resonated deeply. Todd taught us so much about leading with empathy and authenticity. This created a lasting impact on us all and helped the audience become better leaders. My colleague, who has been with GDS for more than 10 years, told me Todd is only the second speaker ever to receive a standing ovation at our conference. That's truly remarkable."

- Tyler Lettich, GDS Group Summit Producer

"Todd Blyleven's story is one of the most inspiring and moving accounts of resilience I have ever heard. His ability to connect with audiences on a deeply personal level leaves a lasting impact, reminding us all of the power of the human spirit."

- Alan Russell, Public Safety Athletic Trainer Society

"Having Todd Blyleven speak at our event was truly a game-changer. His message of resilience and hope resonated with our team on a profound level, inspiring us to overcome obstacles and strive for greatness in every aspect of our lives."

- Stan Dickman, Owner of Minnesota Twins Fantasy Camp

"Todd Blyleven blew us away on the Responder Resilience podcast. His interview was deeply moving and left a lasting impact. Todd's story beautifully weaves together courage, humility, wisdom, compassion, and hope. Don't miss out on his incredible journey."

- David Dachinger, Fire Lieutenant (Ret.)

Booking Information

To inquire about booking Todd Blyleven for your next keynote, conference, leadership event, church service, school assembly, athletic program, podcast, or organizational workshop, please contact:

- Website: www.toddblyleven.com
- Contact Page: www.toddblyleven.com/connect
- Booking Contact: Nat, nat@toddblyleven.com

Social Media and Media

Stay connected with Todd Blyleven for speaking updates, music, books, apparel, videos, and new content:

Website: www.toddblyleven.com

LinkedIn: www.linkedin.com/in/todd-blyleven

YouTube: www.youtube.com/@Todd_Blyleven

Instagram: www.instagram.com/todd.blyleven

Facebook: www.facebook.com/todd.blyleven

TikTok: Todd Blyleven | I'm Going In

Resources Available

Downloadable resources available at www.toddblyleven.com may include:

- Speaker bio
- High-resolution photos
- Speaking topics
- Testimonials
- Books and course information
- Podcast and media links
- Music and songwriting updates
- Apparel and brand information

Thank You

Thank you for considering Todd Blyleven for your event, organization, school, church, team, or conference. Todd's message of Leading Through Trauma is designed to help people face what they are carrying, find strength in the middle of adversity, and walk forward with peace, purpose, and courage.

Todd's goal is simple: to guide every audience member toward becoming the hero in their own story.